

# Archival Gold®

The Most Reliable Media in the World.



## CD-R & DVD-R

### Why Use Optical Media?

While every digital storage medium has its ideal use, only disc storage provides a stable one-time-write method of capturing data and photos permanently and securely over time.

### Why 24 Karat Gold?

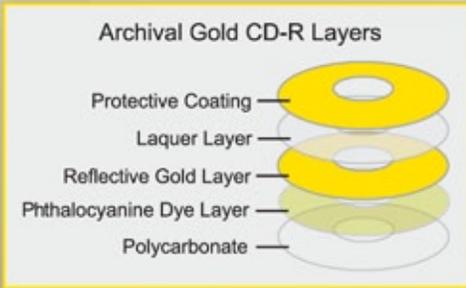
Silver and blended metals are known to deteriorate over time when exposed to common environmental factors such as ultraviolet light, heat, and humidity. Only 24 karat gold can withstand these conditions over time without experiencing any change or deterioration.

### What Makes Archival Gold the Longest Lasting Media in the World?

Archival Gold CD-R and DVD-R media is manufactured using the highest quality manufacturing methods and materials used in disc production today. These two factors ensure that every disc that leaves our warehouse has the best reflectivity, the most accurate burn capability, and the lowest corrosion rate available in the market.

## Archival Gold CD-R: The 300 Year Disc

In addition to using a 24 karat gold reflective layer, Archival Gold CD-R discs use a patented Phthalocyanine (tha-lo-cy-a-neen) dye layer. Unlike other dyes found in silver or blended metal discs, Phthalocyanine dye remains unchanged when exposed to natural elements. Because this dye reacts quicker to the writing laser, your data burn will be of higher quality and your CD-R will be easier to read over time.



### Tech Specs

Capacity: 700 MB / 80 Min  
 Speed: 52x  
 Lifespan: 300 Years

## Archival Gold DVD-R: The 100 Year Disc

With almost seven times the amount of data storage space as an Archival Gold CD-R and all of the benefits of 24 karat gold, Archival Gold DVD-Rs are the perfect solution for archiving large folders or files such as those from digital SLR cameras.



### Tech Specs

Capacity: 4.7 GB / 2 Hours  
 Speed: 8x  
 Lifespan: 100 Years

